Crimson Capital Partners is a privately held investment company whose primary purpose is to search for, acquire, manage and grow a single small business in the Mid-Atlantic or Southeast.

# Overview

Crimson Capital Partners was formed by a team of successful entrepreneurs and business professionals who collectively have over 100 years of operations experience in a broad range of industries including manufacturing and distribution.

Crimson Capital is not a traditional private equity fund. We do not have various investment restrictions and we are not under pressure to invest our capital within a specific time period.

Crimson Capital is seeking situations where a business owner is considering exiting the business or a reduced role in the day-to-day operations of the company. Our mission is to structure a mutually beneficial transaction, which will allow the business owner to achieve his or her financial objectives while at the same time create a solid investment opportunity for Crimson Capital.

Specific investment criteria are listed below, but we will review all inquiries.

## Transaction

- Up to \$2 million
- 100% of the voting stock

## Sectors

- Distribution
- Business Services
- Healthcare Services
- Educational Services
- Government Contracting

## Characteristics

- \$1 \$5 million in revenue
- \$250,000 \$1 million in EBITDA
- Diversified customer and supplier base
- · Commercial customer base
- Growth potential via government contracting
- Key employees in the areas of sales, customer service, and operations is preferred



Smart Approach



# To Entrepreneurship



# Management

As the Co-Founder and President of Crimson Capital Partners, Mr. Antonio Wallace is responsible for conducting the search for a suitable acquisition target and subsequently managing and growing the acquired company. He is supported by an experienced group of investors and individuals with over 100 years of operations experience across various industries.

Mr. Wallace has spent the past 15 years working in the banking industry. In 1995, he began his career with JP Morgan Securities in New York as an Investment Banking Analyst. In 2002, post-graduate school, he joined Banc of America Securities in Washington, DC as an Investment Banking Associate. Transaction assignments while at both firms included general advisory assignments that led to sell-sides, buy-sides, leveraged buyouts, and restructuring advice. Mr. Wallace also worked on capital-raising assignments that encompassed recapitalizations, public and private equity offerings, and public and private debt offerings.

In 2004, Mr. Wallace joined Wells Fargo's Business Banking Division as a Relationship Manager. His primary responsibilities included marketing and selling all credit and non-credit products to companies with revenues between \$3 million and \$20 million. In 2007, Mr. Wallace accepted a similar role in Wells Fargo's Commercial Banking Division in Charlotte, N.C., where he was responsible for serving privately held companies with revenues between \$20 million and \$500 million.

His banking experience spans an extensive range of industry areas, including significant work in the general industrial, business services, consumer, healthcare, technology, energy, telecom, media, government, education and not for profit sectors.

Mr. Wallace earned his MBA from Harvard Business School and graduated with distinction (Summa Cum Laude) from Morehouse College, where he majored in Business Administration with a concentration in Finance and was elected Phi Beta Kappa his junior year.

#### Contact

Please contact us to discuss a specific opportunity or to learn more about Crimson Capital. All material is kept confidential and returned upon request.



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